

Serbia

SERBIA ORGANIC PRODUCTS

We
speak
organic

PROTECT BY OUR FARMERS



HALL 4A | STANDS 115 & 121
12-15 FEB | **BIOFACH**2020

into organic





Serbia



- 2 ABOUT SERBIA
- 7 ALL NATURAL FOODS
- 9 BIO PANON
- 11 DRENOVAC
- 13 ECOAGRI SERBIA
- 15 ITN GROUP
- 17 MASTER FOOD
- 19 MENEX
- 21 MIRAX AGRAR
- 23 NISHA
- 25 ORGANIC JOVIC
- 27 ZADRUGAR
- 28 CHAMBER OF COMMERCE AND INDUSTRY OF SERBIA
- 29 DEVELOPMENT AGENCY OF SERBIA (RAS)
- 30 NATIONAL ASSOCIATION SERBIA ORGANICA
- 31 SWISS IMPORT PROMOTION PROGRAMME - SIPPO

HALL 4A | STANDS 115 & 121
12-15 FEB | **BIOFACH**2020
into organic



Serbia



GENERAL DATA

Location: Southeastern Europe, central part of the Western Balkans

Geographic coordinates: 44 00 N and 21 00 E

Territory: 88.499 km²

Population: 7 million (the data for AP Kosovo and Metohia excluded)*

Borders with: Hungary, Romania, Bulgaria, North Macedonia, Albania, Montenegro, Bosnia and Herzegovina and Croatia

Capital city: Belgrade, circa 1.6 million inhabitants

State organization: Parliamentary Republic

Official language: Serbian

National currency: Serbian Dinar RSD

Time zone: GMT+1

GDP (2018): €42.9 bn

FAVOURABLE BUSINESS ENVIRONMENT

- Functional infrastructure
- Low operating costs
- Fastest average Internet speed in the region
- Lowest Value Added Tax and Corporate Tax in the region
- Credit ratings: Fitch: BB/ stable; Moody's: Ba3/ stable; S&P: BB/ positive

ADVANTAGES OF INVESTING IN SERBIA

- Favorable geographic position allows shipments to reach any location in Europe within 24 hours
- Highly educated and competitive labor force
- Restructured and stable financial system
- Simple procedures for a company start-up and registration
- Simple procedures for foreign trade transactions and foreign investments
- State level incentives



FREE TRADE EXPORT OF SERBIAN GOODS

Goods made in Serbia benefit from several Free Trade Agreements and Generalized System of Preferences which provide simplified placement on markets with more than 1.3 bn people.

- Stabilisation and Association Agreement with the EU
- CEFTA Agreement
- USA (GSP)
- Agreement with the EFTA members
- Agreement with the Russian Federation, Belarus and Kazakhstan
- Agreement with Turkey
- Japan (GSP)
- Australia (GSP)

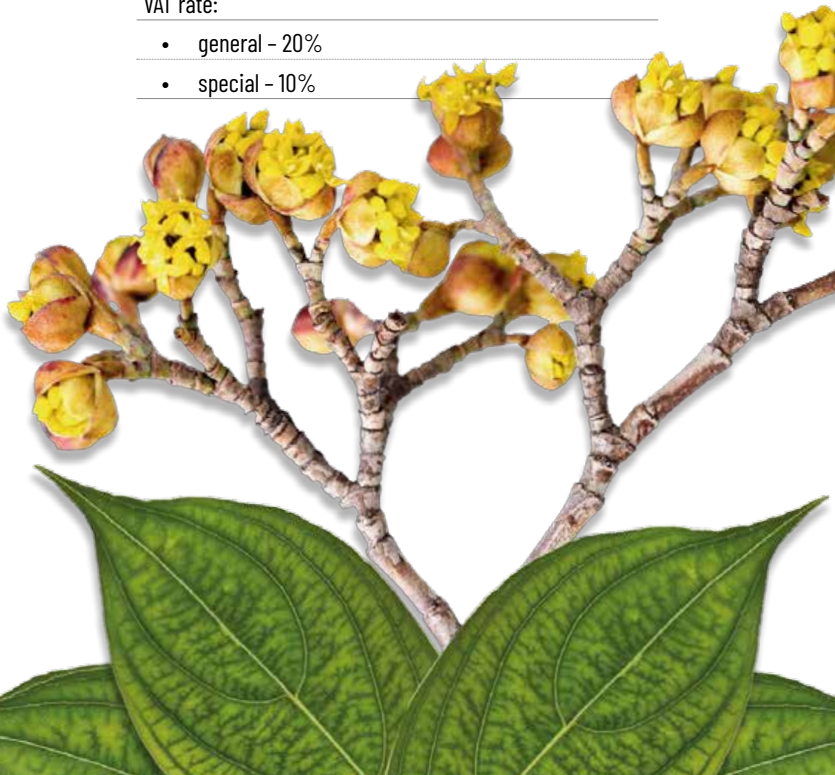


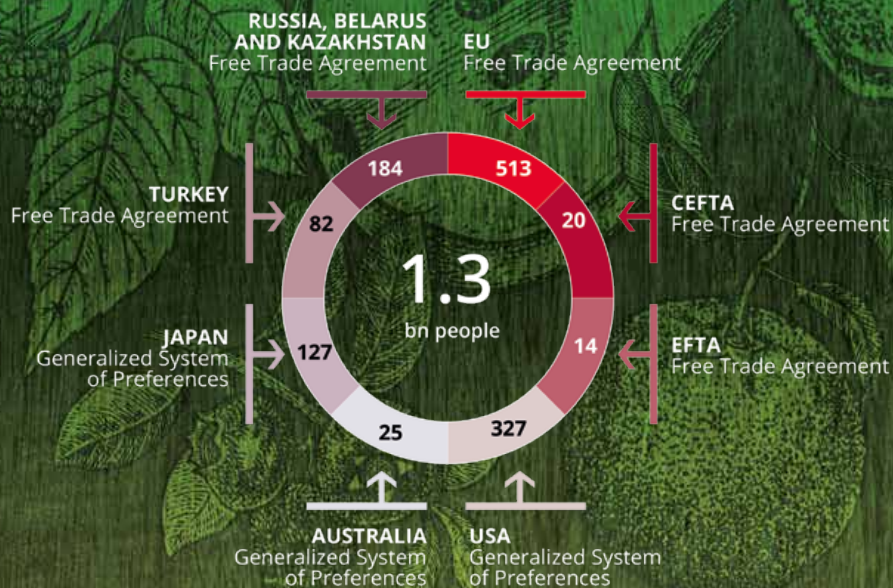
Tax rate on personal income of 10%

Corporate profit tax rate of 15%

VAT rate:

- general - 20%
- special - 10%









ALL NATURAL FOODS

Our specialty is the additive-free processing, by drying of fruit and vegetables, and production of cellular water. Our foremost priority is the preservation of fruit's innate goodness and nutritional value. We wanted to create something 100% organic as the nature did. So, we established a leading edge processing plant to fulfil uncompromising mission of delivering only the finest of the nature's gifts. We source raw materials exclusively from carefully screened, responsible plantations that adhere to the Global GAP criteria for fruit growing. By implementing high-end technology and production standards, we have created tasty and healthy bites from organic fruit- GiveMe 3 Organic Chips and GiveMe 3 Organic Fruit Pearls - healthy snacks to be consumed on the spot. Our carefully designed equipment preserves initial structure of fresh fruit, its nutritional and organoleptic quality. In the process of transforming fruit ingredients, we came across a spring, a truly natural one and we extract cellular water ready to be used in cosmetic industry.

Products: GiveMe3 Organic Chips Sweet Apple, GiveMe3 Organic Chips Tangy Apple, GiveMe3 Organic Chips Pear, GiveMe3 Fruit Pearls Sweet Apple, GiveMe3 Fruit Pearls Tangy Apple, Wonders from nature Cellular Water Organic Biodynamic Apple

Production capacities (yearly): Organic Chips - 1.200.000 bags, Organic Fruit Pearls - 500.000 kg, Cellular water - 400.000 l

Standards and certifications: Demeter, IFS, EOS EcoCert, HACCP, Cosmos, Natrue

ALL NATURAL FOODS

5. Industrijska 78, 22330 Nova Pazova, Serbia

M: +381 63233 665

E: office@allnaturalfoods.rs

allnaturalfoods-organic.com





BIO PANON

Bio Panon is a start-up company that is involved in milk processing and production of dairy products, mainly focused on the production of organic dairy products. Production facility is located in Bačka Palanka, an excellent strategic position from the perspective of product distribution and transportation. Total production capacity runs well beyond 300 tonnes of milk a day.

Products:

Organic dairy product portfolio under the brand Farma Organica:


- ESL milk
- UHT milk
- White yoghurt
- Fruit yoghurt
- Functional yoghurt
- White cheese (feta type)
- Chocolate milk
- Sour cream
- Sour milk

Export markets: North Macedonia, Montenegro.

Standards and certifications: IFS, Certificate of organic production (domestic and EU standards)

BIO PANON
Novosadski put 17A, 21400 Bačka Palanka, Serbia
P: +381 64 86 84 933
E: uros.stefanovic@biopanon.rs
www.biopanon.rs
www.farmaorganica.rs

LIOFILIZOVANO VOĆE
FREEZE DRIED FRUIT

OTVORITE OVDE 



PREMIUM QUALITY



Malina

100% voće • Bez aditiva • konzervansa • Bez glutena

BEZ DODATOG ŠEĆERA | NO SUGAR ADDED



DRENOVAC

Drenovac company started its activities in 1992 in Arilje (West Serbia). In 2012, we introduced a new freeze – drying technology (lyophilisation). We use only the classic lyophilisation, which takes place under vacuum. Drenovac tends to create a system of values which needs to ensure customer satisfaction in nutrition and health, especially for people who believe in quality. The Company is located in the centre of the fruit fields, which allows us to have a total insight in the production, from its very beginning. Our story begins in the fields of raspberries, blackberries, strawberries, blueberries and many other fruits, and it ends in perfectly crunchy products of high quality. The quality of our products was recognized by the producers of healthy food, premium candies as well as the final consumers in the European, American and Canadian markets.

Products:

- Organic freeze dried raspberry
- Organic freeze dried strawberry
- Organic freeze dried wild blueberry
- Organic freeze dried blackberry

Source of raw material: domestic.

Production capacities: 50,000 kg /year

Export markets: EU, UK, Russian Federation, United Arab Emirates

Standards and certifications: IFS Food, Organic, Kosher and Global GAP.



DRENOVAC

Mirosaljci bb, 31230 Arilje, Serbia

P: +381 31 38 99 233

F: +381 31 38 99 272

E: kvalitet@drenovac.co.rs

www.drenovac.co.rs





ECOAGRI SERBIA

The conversion into organic production was initiated in 2012, and from harvest season 2016, we are full organic specialized and certified in all aspects, including the storage capacity. Besides the national organic certificate, we successfully obtained the EUBio as well as BioSuisse certification.

In the year 2017, we introduced milling and packaging unit in our organic production, which gave us bulk and retail packaging units of wholegrain and type of flour, semolina, polenta and brans.

Products: Cereals, Oil crops, Legumes – wheat, spelt, rye, barley, oat, oilrape seed, sunflower, soy bean, field pea
Milling products – wholegrain flour, flour type (T-1100, T-1250, T-400, T-500, T-630..), semolina, polenta, brans

Production capacities:

- 1830 ha crop production
- 1.5 t/h milling production
- 400 pcs automatic packaging unit

Export markets: EU – Germany, Austria, Romania, Hungary, France, Bulgaria, Switzerland

Standards and certifications: EC Reg. 834/2007, Bio Suisse Standard, HACCP Codex Alimentarius, ISO 9001:2015

ECOAGRI SERBIA
Ekstravilan bb, 26340, Bela Crkva, Serbia
P: +381 13 85 12 11
M: +381 69 55 03 443
E: office@ecoagri.rs
www.ecoagri.rs





ITN GROUP

ITN GROUP is a company established in 1992, with the aim to implement new technologies in food industry. The company consists of ITN AgroTech (agriculture machinery and engineering in agriculture), ITN FoodTech (production equipment, designing and engineering in the field of food industry) and ITN Eko Povlen Kosjeric (the factory for processing and packaging of IQF fruit and vegetables).

Products: Primarily IQF raspberries, sour cherry, blackberry, strawberry, plum, blueberry, forest fruits as well as vegetables – pea, sweet corn, green bean, etc. Our organic assortments consists of: IQF raspberries, blackberry, strawberry, blueberry, red currant and black currant. Products have been packed under the All Fresco brand, as well as different private label brands. In addition to that, all assortment can be packed in Click-lock boxes, PE bags, doy-pouch bags with re-sealable mechanism PET punnets and industrial packaging.

Production capacities: Today, ITN Eko Povlen Kosjeric manages to process and pack over 9,000 tons of berries.

Export markets: EU, Russia, Asia.

Standards and certifications: The factory has applied all the latest technology quality standards such as: HACCP, ISO 9001/2015, BRC, IFS, SMETA, Halal, Kosher, Global Gap, Organic and Wal Mart.

ITN GROUP
Autoput za Novi Sad 96, 11080 Belgrade, Serbia
P: +381 11 44 14 900
F: + 381 11 31 61 770
E: office@itn.rs
www.itn.rs | www.allfresco.rs



MASTER FOOD

Master Food is privately owned company founded in 2007 by Svetislav Mladenović, a successful agricultural producer of berry fruit. The company is located in mountain area of Western Serbia, famous for its long tradition of growing berries. Company's focus is on production, freezing (storing) and processing of organic and conventional berry fruits. Total storage capacity is 1.500 tons, with modern and high quality cooling equipment. All activities are strictly controlled to comply with higher standards and regulations of European Union, USA and Republic of Serbia.

Products: IQF Raspberry (organic and conventional), IQF Blackberry (organic and conventional), IQF Strawberry (organic and conventional), IQF Forest blueberry (organic), IQF Forest blackberry (organic), IQF Forest fruit Mix (organic), IQF Fruit Mix (conventional and organic), IQF Sour Cherry (conventional), IQF Apricot (conventional), IQF Red and Black Currants (conventional), IQF Tropical smoothie mix (conventional), Organic premium spreads: Raspberry, Strawberry, Forest blueberry, Forest blackberry and Rosehip.

Production capacities: Storage capacity 1.500 tons, processing capacity 2.500 tons per year

Export markets: Germany, England, Netherlands

Standards and certifications: IFS, NOP, EOS, Republic of Serbia organic certificate

MASTER FOOD
Jelovogorska 7, 31000 Užice, Serbia
P: +381 31 54 00 54
M: +381 65 95 62 536
E: office@masterfood.co.rs
www.masterfood.co.rs





MENEX

For more than 25 years, Menex has been providing frozen fruits and forest fruits from areas surrounding the National Park Kopaonik. Our own fruit production and farmers are mostly located at 1000m² above sea level that enables the absence of insects, no pollution and extensive agricultural production.

Having our own fruit fields, giving advices and taking care from our Protection Service to farmers, we provide complete traceability of our fruit portfolio. This is supported by the unique software we have developed, that allows our customers to trace fruit production in realistic time from the exact yields that they will purchase.

Products: Organic portfolio: elder flower, elder berry, strawberry, wild strawberry, sour cherry, raspberry, blackberry, wild blackberry, plum, blueberry, apple and rosehip.

Production capacities: more than 4,000mt

Export markets: EU, Middle East, Asia, USA

Standards and certifications: HACCP, FSSC 22000, Social standard, Organic, Global G.A.P., GRASP, Bio Suisse

MENEX

Trg Despota Stefana 24, 37 000 Kruševac, Serbia

P: +381 37 44 11 77

M: +381 63 30 55 209

E: milan@menex.rs

www.menex.rs





MIRAX AGRAR

Mirax Agrar is a modern company whose core business is wholesale and distribution of organic and conventional fresh and frozen fruit and vegetables. It was founded in 2013. The Company is ready to meet the most demanding needs of the agrar sector, which makes it one of the Serbian leaders in export to the European and Russian markets, primarily owing to the long-lasting experience and the highly skilled and professional team of educated people employed in the company. The Company strictly complies with and regularly improves on the principles of Global Gap, in order to ensure health safety and the quality of primary production of fresh food and vegetables, while the HACCP System is the measure which, through control of health risks, monitors products in the process of production and distribution to the final consumers.

Products: Organic and conventional IQF fruits 1st class (raspberries, blackberries, strawberries, sour cherries, plums...), IQF vegetables (green and yellow beans, peas, corn...) and IQF fruits products for industrial usage. Fresh fruits (apples, peaches, nectarines, apricots, cherries, sour cherries, strawberries and plums), fresh vegetables (cabbage, potatoes, cucumbers, tomatoes...)

Export markets: EU and Russia

Standards and certifications: IFS broker, HACCP standard, Eco cert

MIRAX AGRAR
Bulevar oslobođenja 175/1, 11000 Belgrade, Serbia
P: +381 11 41 24 278
M: +381 64 104 23 05
E: office@miraxagrar.rs
www.miraxagrar.rs





NISHA

Nisha was founded in 2010 with the vision and goal to preserve the tradition of processing forest fruits and mushrooms. The unique taste of these products and return to natural values lead us to the slopes of Vlasina, where we started collecting and processing forest fruits. In the village of Gradska, the municipality of Crna Trava, in a winding gorge of two rivers and on the foundations of the old Roman town, we have established a plant for forest fruits processing, in an ecologically area and at the source of the highest quality raw material base in Serbia. The products are of particular value because they are from the Vlasina area, a protected natural asset of the national importance. Specific features of biodiversity, richness of flora and fauna, but also the purest hydrological resource characterize these terrains. It is important to note that the closest industrial facility is 35 km away from the facility and that the chemisation and modernization of agriculture in particular have almost never been applied.

LESS IS MORE: Organic blueberry products, wild strawberries, blackberries have been prepared with minimal temperature treatment and no sugar. We have preserved most of the nutritional qualities of forest fruits. The composition of our products is 100% fruit. We want to combine tradition, which carries with it the power of memory, with the natural taste and dynamics of modern life.

Products: Organic wild fruit spreads no added sugar 200g (blueberry, blackberry, forest strawberry, lingonberry&blueberry, elderberry, blueberry&elderberry, rosehip), Organic pasteurized porcini (*boletus edulis*) 180g, Organic mother juices 500ml (wild blueberry, wild blackberry, elderberry, lingonberry...), Organic ice teas no added sugar 200ml (chaga&blueberry, chaga&elderflower&mint, herbal), Organic dry wild mushrooms 30g (porcini, chantarele, black trumpet...), Organic frozen wild fruits 250g, Organic wild frozen forest mushrooms 200g, Organic juices no added sugar 200ml (wild blueberry&apple, blackberry&apple, elderberry&apple...).

Production capacities: Organic wild fruit spreads no added sugar - 10t / month, Organic pasteurized porcini - 2t/month, Organic juices no added sugar - 20t/month.

Export markets: Italia

Standards and certifications: Organic certificate EU

NISHA

Gradska bb, 16213 Crna Trava, Serbia

P: +381 69 33 30 117

M: +381 69 33 30 117

E: dejan.stulovic@sumskiplodovi.com

www.sumskiplodovi.com





ORGANIC JOVIC

Organic Jovic is in the heart of Vojvodina, there where magic becomes reality is the beginning of products created from love towards family. Story of raspberry is the story of Nina and testament we gave to ourselves that we are going to change the world for better. We are dedicated to the highest quality production of organic raspberries and selecting organic ingredients for complementing taste of our jam. In that process we are trying to support local producers from Vojvodina, without missing any requirement to get the best ingredients. Food is our most valuable non-material legacy which we must protect from oblivion by creating benefits for all of us. We are proud of the fact that our whole family is involved in every part of our everyday business from an order to delivery. Each of our spreads and jam can present itself honestly, without hiding any information or ingredient. The promise we made to nature and to ourselves has become our mantra: Our jam and spreads are 100% made from best organic raspberries. Real jam can turn any meal into the finest delicacy for palate.

To live healthy and eat tasty has never been easier.

Products:

- Extra jam of raspberries
- Low energetic spread of raspberries & ginger
- Low energetic spread of raspberries & vanilla
- Low energetic spread of raspberries & blackberries & cinnamon
- Low energetic spread of raspberries & blackberries & mint
- Syrup of raspberries

ORGANIC JOVIC
Svetog Save 147, 21238 Čurug, Serbia
P: +381 21 29 34 027
M: +381 66 51 54 376
E: organicjovic@gmail.com
organicjovic.rs





ZADRUGAR

Zadrugar was founded in 1990 and from the beginning, the company has been engaged in purchasing, freezing and processing all kinds of berries. Its new, modern cold storage was put into operation in 2013.

Surrounded by the raspberry and blackberry areas, Zadrugar's cold storage processes ecologically clean berries of high quality. Thanks to its long standing experience, effective management and professional attitude to business, and the 10,000t storage capacity, Zadrugar is one of the leading exporters of frozen fruits from Serbia. All organic products offered by Zadrugar are exclusively the result of long-term cooperation with producers who are integral part of Zadrugar's Organic project. In this way, implementation of all standards, good agriculture practice and full traceability is ensured.

Products:

- Raspberry
- Blackberry
- Sour cherry
- Plum

Production capacities: about 10.000 tons per year

Standards and certifications: BRC Standard, HACCP, ISO 2001:2015, QMS, Global Gap, Organic production, EOS, NOP, BIOSUISSE, Kosher, SMETA-SEDEX Social responsibility program, Laser and optical sorters integrated in processing lines.

ZADRUGAR
Drinska 21, 15320 Ljubovija, Serbia
PIF: +381 15 56 18 03
M: +381 64 86 32 407
E: zlatkovic@fruit.rs
www.fruit.rs

A RELIABLE PARTNER

Chamber of Commerce and Industry of Serbia (CCIS) is an independent, modern and responsible non-budgetary institution, a national association of all Serbian businesspeople, which serves the best interests of its members and the Serbian economy, owing to its tradition, experience and knowledge. CCIS is defined by the Law as an association of companies and entrepreneurs. A 160-year tradition of the Serbian chamber system and the developed chamber network, Representative Offices abroad, are the guarantor of efficient implementation of the support mechanisms for the economy and businesspeople in their activities. Linking the entire Serbia's economy in a single system, classified by economic sectors in 19 business associations and by regions in 17 regional chambers, including the City of Belgrade. Key commitment is to make Serbia visible as a market economy country, with investment opportunities, open borders, and ready to join the European trends in a competitive way.

CCI ACTIVITIES:

- Representing interests of our members before the governmental bodies and institutions
- Exercising public powers by issuing various documents
- Upgrading international economic cooperation
- Promoting the economy in the country and abroad
- Disseminating business information to our members
- Consultancy services
- Business education
- Fostering good business practice and business ethics
- Work of Courts and Arbitration hosted by CCIS



RAS

Development Agency of Serbia

Development Agency of Serbia (RAS) is a government organization offering a wide range of services including support to direct investments, competitiveness and export promotion, leading the implementation of projects aiming to improve Serbia's attractiveness and reputation and increase economic and regional development.

With a unique set of support programs tailored for micro, small and medium enterprises and entrepreneurs, as well as domestic and foreign investors seeking to set up or expand their business in Serbia, RAS strives to raise Serbia's position in the region and globally.

Created as a one-stop-shop, RAS acts as a reliable partner for both domestic and international companies with a single goal of building a strong and sustainable economy, and increasing the quality of life for the people in Serbia.

DEVELOPMENT AGENCY OF SERBIA (RAS)
Kneza Miloša 12, 11000 Belgrade, Serbia
P: +381 11 33 98 900
F: +381 11 33 98 550
E: office@ras.gov.rs
www.ras.gov.rs

NATIONAL ASSOCIATION SERBIA ORGANICA

The National Association for Organic Production “Serbia Organica” is an independent, non-profit civil organization established in 2009, as the umbrella association with the mission of supporting organic production and promoting organic agriculture in Serbia.

Serbia Organica is the focal point when it comes to information on Serbia’s organic sector, matchmaking and B2B liaison opportunities. The Association cooperates with main organic certified companies and offers services related to export promotion, awareness raising, educational services and guidance in the field of legislations.

Serbia Organica brings together all players in Serbia’s organic sector and thrives to accomplish its mission in provision of strong and unified voice for the organic sector and in building reliable partnerships on the national and international level.

NATIONAL ASSOCIATION
SERBIA ORGANICA
Bojanska 19, 11000 Belgrade, Serbia
PIF: +381 11 32 83 085
M: +381 65 85 56 868
E: office@serbiaorganica.org
www.serbiaorganica.info



SWISS IMPORT PROMOTION PROGRAMME – SIPPO

We facilitate the Export promotion services

The Swiss Import Promotion Programme SIPPO is a well-established mandate of the Swiss State Secretariat for Economic Affairs (SECO) with the overall objective to integrate developing and transition countries into world trade. As for the new mandate (2017-2020), SIPPO is carried out by Swisscontact, a business-oriented Swiss foundation for international development cooperation. The programme aims at empowering Business Support Organizations (BSOs), to explore and access new markets and opportunities for their export-ready companies. Therefore, in Serbia, we work directly with the organizations such as export promotion agencies and sector associations in supporting the BSOs member companies' performances, income increment and jobs.

SWISS IMPORT PROMOTION
PROGRAMME - SIPPO
Makedonska 21, 11000 Belgrade, Serbia
M: +381 60 71 79 926
E: info@sippo.rs
www.sippo.rs





SERBIA ORGANIC PRODUCTS

**We
speak
organic**

PROTECT BY OUR FARMERS



